

Case Study:

JW Marriott Clearwater



Reynobond™



The JW Marriott Clearwater Beach Hotel & Spa is an 11-story beach-front resort that has to be seen – and experienced – to be fully appreciated.

Located on the shoreline of the desirable Clearwater area of Florida, the luxury resort includes lavish rooms and exclusive suites, a sumptuous restaurant, rooftop bar, beach-side grill, fitness center, and event space and meeting facilities spanning 17,000 square feet. It's fair to say that JW Marriott Clearwater combines style with sophistication to offer guests and residents the ultimate in hospitality, sustainability and innovation.

With such a prestigious project, the materials used had to be of the highest quality. Arconic Reynobond® was chosen for the exterior of the building not only due to the composite material's durability and formability, but also because the two sheets of coil-coated aluminum offer excellent UV- and weather-resistance, as well as a range of high-end finish options. This was pure design flexibility in a product.

Mullet's Aluminum fabricated and installed 17,296 sq. ft. of Reynobond® 4mm FR Composite Material – selected to provide high-performance and enhance the overall appearance of the facility, helping to make a long-lasting favorable impression. In addition to our DesignLine® Copper Patina finish, Mullet's Aluminum also incorporated Colorweld® 500 Bone White, further enriching the aesthetic by adding a distinctive, textured appearance that highlights the building's architectural features. The combination of these finishes creates a cohesive and visually appealing design that not only elevates the facility's look but ensures durability and style for years to come.



Project	JW Marriott Clearwater Beach, Florida
Fabricator / Installer	Mullet's Aluminum
Product	Reynobond® 4mm FR
Total Square Feet	17,296
Finish Color	Bone White
Paint System	Colorweld® 500